



Invitation to a (mobile) ICT Terminology Workshop: Stockholm/Kista on October 17, 2018

Users, unfamiliar with the terminology, technical meaning or intended functionality of the (mobile) ICT may be reluctant to use current and future devices, services or applications and may miss out on potential benefits. This may prevent them from exploiting the true potential of ICT and hinder the uptake and use of services - some of daily societal relevance. Older people and users with limited cognitive abilities may have further requirements on the simplicity of the information presented, when relying on relatively complex technologies.

In order to address this topic, ETSI Specialist Task Force 540 was set up under ETSI'S Technical Committee Human Factors. This EC/EFTA co-funded project spans over a two-year period (September 2017 to August 2019) with the aim to develop a set of **user-centred, accessible and harmonized terminology recommendations** intended to improve the overall user experience and accessibility of ICT. The work is covering commonly used, basic ICT features of current and upcoming ICT devices, services and applications, focusing on a mobile context of use, currently in five languages: English, French, German, Italian and Spanish. Further languages may be addressed later.

ETSI Guide EG 203499 is planned for publication in August 2019. A detailed time plan, including the free availability of public ETSI Guide drafts intended for stakeholders' feedback, is provided at <https://portal.etsi.org/STF/STFs/STFHomePages/STF540>. Once ready, the ETSI Guide will be, as all other ETSI deliverables, made freely available through www.etsi.org and free to use in R&D and implementations by anyone.

In order to develop the most useful and relevant vocabularies, their future users – all stakeholders – play an important role and have a strong say and influence in defining it. You are herewith cordially invited to attend the **first free, public Workshop** with stakeholders, users and experts on the **17th October 2018**, hosted by and at the Swedish ICT Standardization ITS (www.its.se) in Kista (Stockholm). Attendance is free of charges.

Coffee and registration opens from 09.30. The Workshop, 10.00 to 16.00 will include a detailed presentation of the work, a review of the draft ETSI Guide, lunch and break-out sessions addressing accessibility, societal services and emergency communications. After a summary, we'll close with information about the next steps by 16.45 (latest).

Arlanda and Bromma airports are close. Several hotels are available within walking distance or in central Stockholm. The Stockholm metro is a short walk away.

For further practical information and directions, see <http://www.its.se/om-its/contact/>. To register and for questions, please email info@vonniman.com

Varmt välkommen till Stockholm (although it may even snow)!